

Cut Through Traffic

Newton's Third Law of Motion:

For every action, there is an equal and opposite reaction.



<u>Approach</u>

Short Term – Mitigate the problem

Mid Term – Relief for Labor Day

 Long Term – Reduce the impact through larger multi-year efforts



What's Working (or not)

- PPW-
 - Intersection Modifications
 - Road Closures
 - Messaging
- Police
 - Evaluation
 - Enforcement
 - Traffic Control



Labor Day Weekend

- Police
 - Extra staffing
 - Flexible and Responsive
- PPW
 - Continue Areas of Success
 - Caltrans
 - Mobile Apps



Conclusions & Next Steps

- Manage Expectations
- Infrastructure Modifications
- Partnership with Waze and Caltrans Important
- Be Aware of Unintended Consequences
 - Traffic Studies Necessary

