

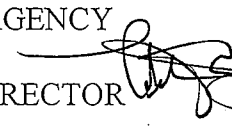


MEETING DATE: 3/21/05  
ITEM NO. 13

## COUNCIL/AGENCY AGENDA REPORT

DATE: MARCH 16, 2005

TO: MAYOR AND TOWN COUNCIL/  
CHAIR AND MEMBERS OF THE REDEVELOPMENT AGENCY

FROM: DEBRA J. FIGONE, TOWN MANAGER/EXECUTIVE DIRECTOR 

SUBJECT: PROJECT 04-13 - SANTA CRUZ AVENUE RESURFACING PROJECT  
ADOPT RESOLUTION APPROVING PLANS AND SPECIFICATIONS FOR  
THE SANTA CRUZ AVENUE RESURFACING PROGRAM AND  
AUTHORIZING STAFF TO ADVERTISE FOR BIDS

### RECOMMENDATION:

Adopt Resolution approving plans and specifications for the Santa Cruz Avenue Resurfacing Project and authorizing staff to advertise for bids.

### BACKGROUND:

At the Town Council meeting on February 22, 2005, Council gave staff direction to proceed with preparation of construction documents for placement of an asphalt overlay on Santa Cruz Avenue. This decision to place an asphalt overlay instead of reconstructing the street was reached after receiving public input from merchants and residents of the area and evaluation of the project impacts both from an operational and economic perspective by the Council. Although street reconstruction would yield a longer street life with less maintenance, the overlay project will provide a smooth surface and a greatly enhanced appearance with a shorter street closure time period.

### DISCUSSION:

This project will involve removal of approximately four inches of asphalt surfacing and replacement with four inches of new asphalt overlay. This work requires closing the street from Main Street to Highway 9 for a two-week construction period. The working hours are from 6:00 a. m. to 10:00 p.m. seven days a week, with certain exceptions as noted below.

PREPARED BY:

  
JOHN E. CURTIS  
Director of Parks and Public Works

Reviewed by: PSJ Assistant Town Manager DK Town Attorney \_\_\_\_\_ Clerk Administrator  
Se Finance \_\_\_\_\_ Community Development Revised: 3/17/05 1:47 pm

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On March 8, 2005, the project Steering Committee, comprised of staff and Council liaisons Mayor Wasserman and Vice Mayor McNutt, to discuss the proposed plans for this project. As a result of this meeting, the Steering Committee recommends the following items be incorporated into the project:

1. During the first few days of asphalt removal and grinding operations, no grinding will begin before 7:00 a. m. (It should be noted that other construction-related noise, such as vehicles moving into place, will begin at 6:00 a.m.).
2. There will be no grinding during the lunch hour period from noon to 1:00 p. m.
3. The contractor will be allowed to work on Sunday July 17<sup>th</sup> to expedite the construction work; however, no work will begin before 8:00 a. m.
4. Valet Parking will be available if needed, as determined by the Town.
5. There will be custom signs made for this project indicating the "No Parking" zones and periods. The day of the street closure will be given clearly on the signs. A message board will be used to notify the public about the upcoming street closure.
6. The project will include \$5,000/day liquidated damages and early completion incentives for the contractor as a means to emphasize the importance of finishing on time or early and also to provide a penalty if the job is not finished within the two week construction schedule.
7. There will be 4' high chain link fencing long the edge of the street to delineate the areas between the construction and the sidewalks, which will be open for pedestrians. This chain link fence will be covered by green plastic netting to give it a more aesthetically pleasing appearance.
8. Way finding signs directing the traveling public to parking will be in place before the July street closure and resurfacing.
9. Construction employees will not be permitted to park in the downtown's primary parking lots. Trucks used for off-hauling the asphalt will be staged in such a way to minimize use of local streets and impacts on traffic.
10. Letters notifying the merchants and the local residents will be sent out approximately one week prior to the commencement of the work. Other informational literature will be distributed prior to the notices as a lead up to the project start.
11. Ambassadors will be present to assist shoppers in finding their destinations.

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In conjunction with this resurfacing project, the Town will undertake a Town-wide summer marketing campaign, as well as a targeted promotion for the downtown area during the street closure. The "Summer in Los Gatos" campaign will involve co-operative advertising opportunities, a local "Hometown Advantage" promotion to encourage Los Gatos residents to shop locally, and listings of summer events in several electronic and print venues.

Regarding the downtown promotion for the construction period, staff, the Chamber and the merchants have generated a number of ideas about how to make the construction experience interesting and enjoyable. This group will be getting together later in the week to reach closure on these ideas. The level of promotions undertaken will be consistent with the shorter construction period now planned.

#### CONCLUSION:

Significant planning has been underway regarding traffic circulation, traffic control, signage, parking, access to businesses, construction management, and marketing and communication. Town staff is prepared to undertake efforts to minimize the impacts on the business, residential and general community.

The plans and specifications for the Santa Cruz Avenue Resurfacing Program are complete and will be filed with the Clerk Administrator/Secretary of the Redevelopment Agency and available for review. The attached Resolution, if adopted, would formally approve the plans and specifications and authorize staff to advertise the project for bids. The Santa Cruz Avenue Resurfacing project is expected to start on July 11, 2005 and be completed by July 22, 2005 (end of day), barring any unforeseen delays related to weather, availability of materials, or utility problems.

#### ENVIRONMENTAL ASSESSMENT:

This is a project as defined under CEQA but is Categorically Exempt (Section 15301). A notice of Exemption will not be filed.

#### FISCAL IMPACT:

The construction cost estimate for this project is \$650,000 and is funded under the RDA Downtown Street Reconstruction project 930-0217 per the adopted FY 2004/05 Capital Improvement budget.

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RDA Downtown Street Reconstruction 930-0217 Funding Source Recap	Prior Years Total Adjusted Budget	Fiscal Year Actual Expended/Encumbered Or Planned To Date	FY 2005-06r Available Balance	Notes
FY 2003/04 Adopted Budget	\$ 2,810,000	\$ 1,019,405	\$ 1,790,595	RDA
Total RDA Downtown Street Reconstruction 930-0217	\$ 2,810,000	\$ 1,019,405	\$ 1,790,595	
FY 2004/05				
FY 2004/05 Carry Forward	1,790,595	\$ 139,023		RDA
Proposed Alley Reconstruction Costs		\$ 157,000		
Proposed Street Project		\$ 650,000		
Proposed Main Street Resurfacing		\$ 130,000		
Proposed Main Street Streetscape		\$ 400,000		
Total RDA Downtown Street Reconstruction 930-0217	\$ 1,790,595	\$ 1,476,023	\$ 314,572	

Attachment:

1. Resolution approving plans and specifications for Santa Cruz Ave. Resurfacing Program

## RESOLUTION

**RESOLUTION OF THE TOWN COUNCIL/REDEVELOPMENT AGENCY  
OF THE TOWN OF LOS GATOS  
APPROVING THE PLANS AND SPECIFICATIONS FOR THE  
PROJECT 04-13 SANTA CRUZ AVENUE RESURFACING PROGRAM  
AND AUTHORIZING STAFF TO ADVERTISE THE PROJECT FOR BIDS**

**WHEREAS**, plans and specifications for the Santa Cruz Avenue Resurfacing Program have been prepared by the Town Engineer and duly filed with the Clerk Administrator/Secretary of the Redevelopment Agency; and

**WHEREAS**, public improvements are of benefit to the project area or the immediate neighborhood of the project area; and

**WHEREAS**, no other reasonable means of financing such public improvements are available to the community; and

**WHEREAS**, the Redevelopment Agency's contribution to the cost of the public improvement will assist in elimination of one or more blighting conditions in the project area; and

**WHEREAS**, the Town Council/Redevelopment Agency of the Town of Los Gatos has reviewed said plans and specifications.

**NOW, THEREFORE, BE IT RESOLVED THAT** the Town Council/Redevelopment Agency hereby approves the plans and specifications for the Santa Cruz Avenue Resurfacing Program.

**BE IT FURTHER RESOLVED THAT** the Clerk Administrator/Secretary of the Redevelopment Agency is hereby authorized and directed to advertise the Santa Cruz Avenue Resurfacing Program for bids in the manner prescribed by the Town Municipal Code.

**PASSED AND ADOPTED** at a regular meeting of the Town Council/Redevelopment Agency of the Town of Los Gatos held on the    day of    , 2005 by the following vote:

AYES:

NAYS:

ABSENT:

ABSTAIN:

SIGNED:

MAYOR/CHAIR OF THE REDEVELOPMENT AGENCY  
OF THE TOWN OF LOS GATOS , CALIFORNIA

ATTEST:

CLERK ADMINISTRATOR/SECRETARY OF THE REDEVELOPMENT AGENCY  
OF THE TOWN OF LOS GATOS , CALIFORNIA