



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 08/17/2021

ITEM NO: 11

ADDENDUM

DATE: August 10, 2021
TO: Mayor and Town Council
FROM: Laurel Prevetti, Town Manager
SUBJECT: Discuss and Provide Direction on the Following Actions to Continue the Town's Support of Economic Recovery and Community Vitality in Response to the Ongoing COVID-19 Pandemic, Including:

- a. Temporary Krail Parklets:
 - 1. Extend Sunset Date for Dining Establishments until January 31, 2022 and Approve a Budget Adjustment of \$40,000 from American Rescue Plan (ARPA);
 - 2. Provide Direction on Temporary Tents and Other Weather Protection Structures, Including Enforcement;
- b. Semi-Permanent Parklets:
 - 1. Allocate Additional Funding of \$680,000 from the Town's ARPA Allocation to Meet the Response of Businesses to the Subsidized Parklet and Grant Application Process; and
- c. Debrief the Chamber of Commerce's Thursday Night Promenade Events in which the Town Provided Financial Support.

REMARKS:

Town staff conducted two online surveys via Survey Monkey regarding feedback on the Thursday Promenade events. One was directed at business owners, and one was directed at community member feedback. Both surveys were available online through Monday, August 16, 2021 to allow time to capture feedback on all seven events. Attachment 4 contains a summary of the results of each question from the business survey, and Attachment 5 contains a summary of the results of each question of the community survey with identifying information removed.

PREPARED BY: Monica Renn
Economic Vitality Manager

Reviewed by: Town Manager, Assistant Town Manager, Town Attorney, Police Chief, Community Development Director, Parks and Public Works Director, and Finance Director

PAGE 2 OF 2

SUBJECT: Discuss and Provide Direction on the Following Actions to Continue the Town's Support of Economic Recovery and Community Vitality

DATE: August 10, 2021

Attachments Previously Received with the Staff Report:

1. Proposal from the Chamber of Commerce related to the original requests for the Thursday Night Promenade events
2. Written debrief from the Chamber of Commerce regarding the Thursday Night Promenade events
3. Public comment received before 11:00 a.m. on Thursday, August 12, 2021

Attachments Received with this Addendum:

4. Business Survey Results regarding the Thursday Promenade events
5. Community Survey Results regarding the Thursday Promenade events
6. Public comment received after the publication of the staff report and before 11:00 a.m. on Monday, August 16, 2021