



TOWN OF LOS GATOS
PLANNING COMMISSION STAFF REPORT
Meeting Date: October 14, 2015

ITEM NO: 4
DESK ITEM

PREPARED BY: Lynne E. Lampros, Deputy Town Attorney
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APPLICATION NO: Town Code Amendment A-15-003

LOCATION: Downtown, Parking Assessment District


APPLICANT: Town of Los Gatos

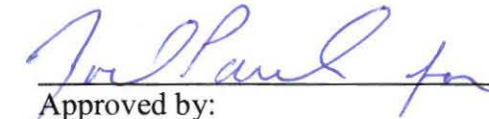
APPLICATION SUMMARY: Public hearing to consider adoption of amendments to Section 29.10.145 of Chapter 29 (Zoning Regulations) of the Town Code allowing businesses to charge for valet parking services within private parking lots.

EXHIBITS: 1. Previously received with October 14, 2015 Staff Report
2. Public comment, received October 9, 2015 (two pages)

REMARKS:

The attached letter (Attachment 2) was received after the staff report was finalized.


Prepared by:
Lynne E. Lampros
Deputy Town Attorney


Approved by:
Laurel R. Prevetti
Town Manager/Community Development
Director

LRP:LEL:sr



51 Federal Street, Suite 203, San Francisco, CA 94107

Phone 415.547.1650 * Fax 415.442.0159

www.greystonehotels.com

October 9, 2015

Town of Los Gatos Planning Commission
110 East Main Street
Los Gatos, CA 95030

Re: Valet Parking

Ladies and Gentlemen:

I am pleased to say that my company has just become the new owner and operator of the Hotel Los Gatos. We are thrilled to be a part of your beautiful and special community.

It is our understanding that the Town of Los Gatos Municipal Code prohibits imposing any charges on guests for valet parking. It is also our understanding that a proposal is being put forth to the Planning Commission under the auspices of the Town Manager, Economic Vitality Program to permit businesses in Los Gatos to charge guests and customers for valet parking.

I am writing in support of such a proposal for a number of reasons. First and foremost, we are in a service business, as are most of the other businesses in Los Gatos. Allowing charges for valet parking will expand the availability of valet parking throughout the Town. The result will be better service and convenience to residents and visitors thus attracting more people to shop, eat and stay in Los Gatos. Second, valet parking will allow businesses like Hotel Los Gatos to increase on site parking capacity, thus reducing demand for parking on the street and in municipal parking lots. Third, the Town could impose a reasonable parking tax on valet parking, something many municipalities impose, thus adding to the Town's annual revenue and budget.

Finally, allowing paid valet parking will not impose an undue burden on those not wishing to pay for valet parking since no cost alternatives include on-street parking and complimentary municipal lots.

EXHIBIT 2

For your information, Greystone Hotels is an independently owned hotel and hospitality management company with 11 West Coast properties in California and Oregon, Greystone Hotels was founded in 1995 by Eric Horodas (President) and Peter Trethewey. We are dedicated to superior customer service and eco-friendly hospitality management. All of Greystone's hotels offer great value, thoughtful amenities, and a comfortable, relaxing environment. We pride ourselves on ensuring that our guests "Experience Exceptional Service."

Thank you for taking the time to consider our views on the valet parking matter.

Very truly yours,

Eric D. Horodas

Eric D. Horodas, President