

MEETING DATE: 06/08/2020

ITEM NO: 1

DESK ITEM

DATE: June 8, 2020

TO: Mayor and Town Council

FROM: Laurel Prevetti, Town Manager

SUBJECT: Los Gatos Community Vitality and Economic Recovery Initiative

a. Provide Direction to Staff on Parklet Barrier Options for the Town's Community Vitality and Economic Recovery Initiative.

b. Authorize the Town Manager to purchase the necessary resources to implement the program up to \$750,000.

Remarks:

Attachment 1 contains the proposed parklet layout for the interim using k-rail. Should the Town Council move forward with planters or extended use of k-rail, it is Staff intent to expand the parklet areas and cluster curbside/quick turn parking spaces as directed by the Town Council at their May 26, 2020 Meeting.

Attachment 2 contains public comment received between 11:01 a.m. Thursday, May 21, 2020 and 11:01 a.m. Tuesday, May 26, 2020.

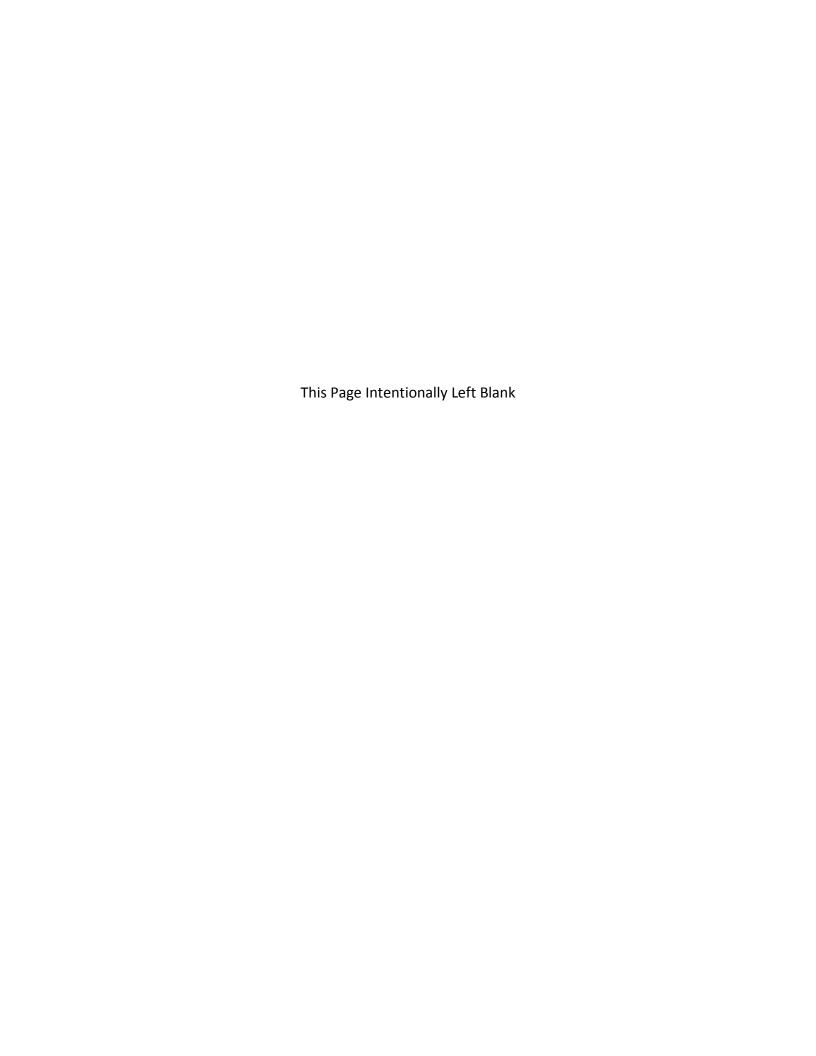
Attachment distributed with this Desk Item:

- 1. Proposed parklet layout with k-rail
- 2. Public Comments received between 11:01 a.m. Friday, June 5, 2020 and 11:01 a.m. Monday, June 8, 2020.

PREPARED BY: Monica Renn

Economic Vitality Manager

Reviewed by: Town Manager, Assistant Town Manager, Town Attorney, and Finance Director

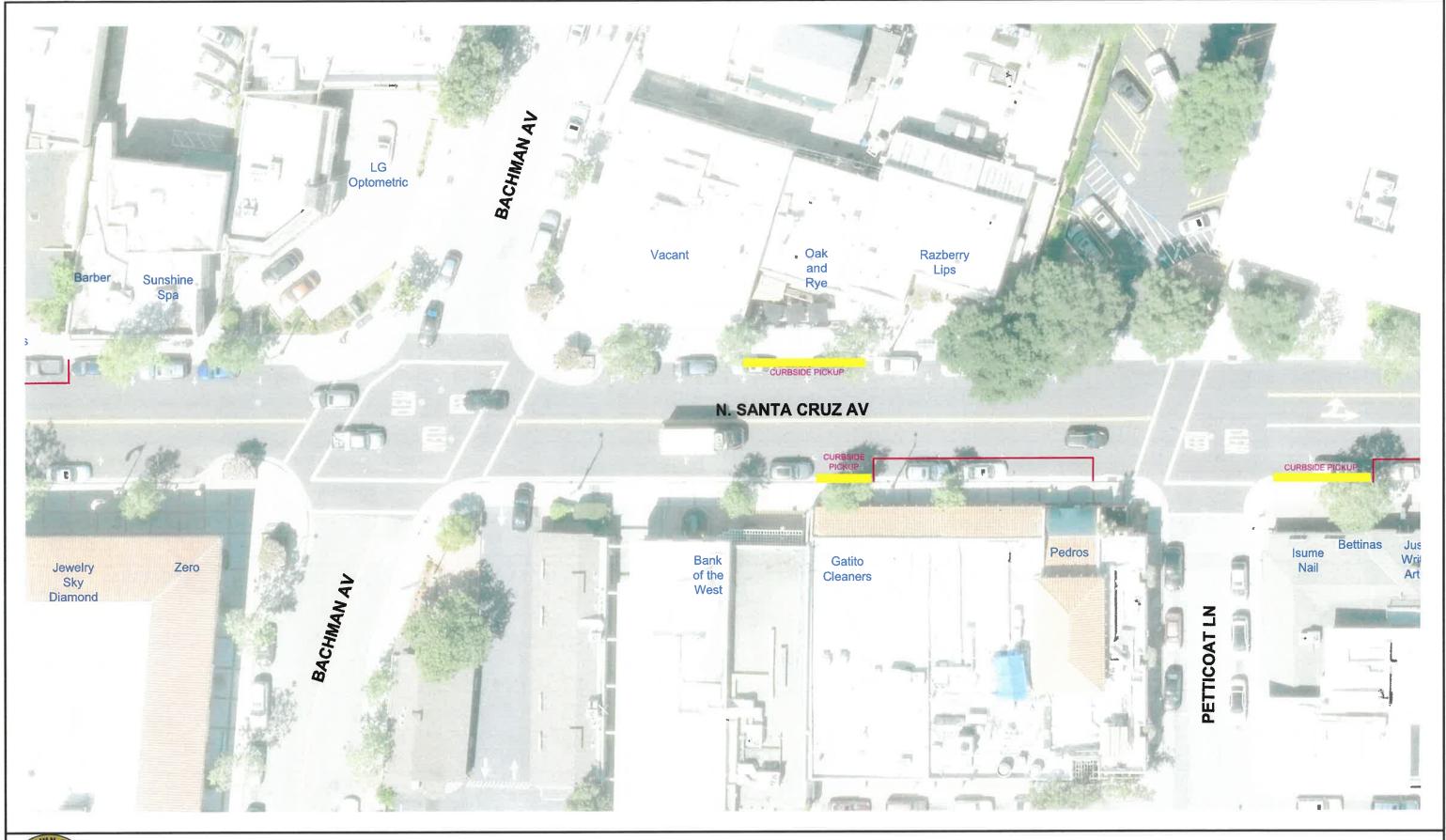






PROPOSED DOWNTOWN PARKLETS N. SANTA CRUZ AVENUE AT HWY 9

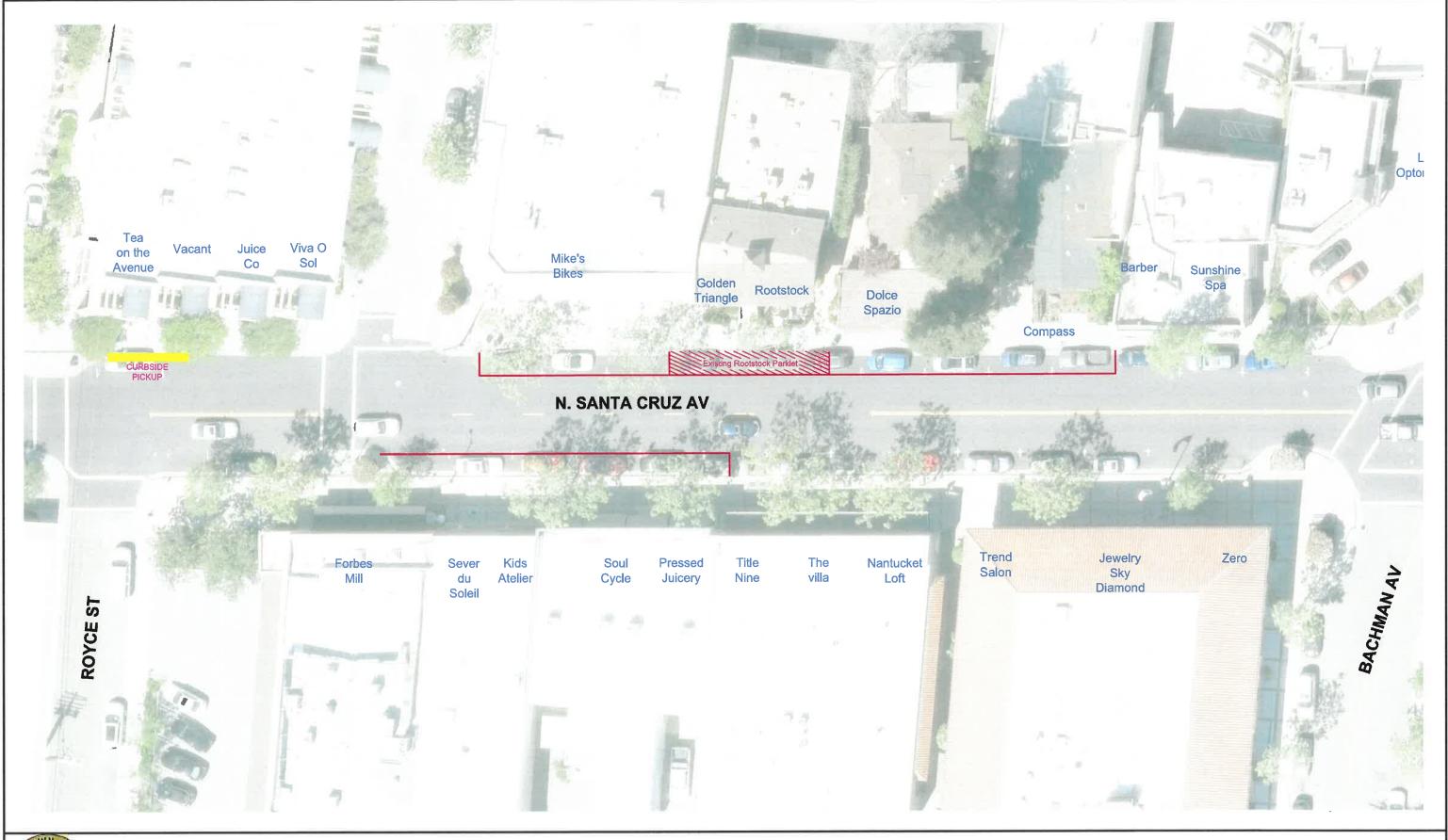
SHEET-11





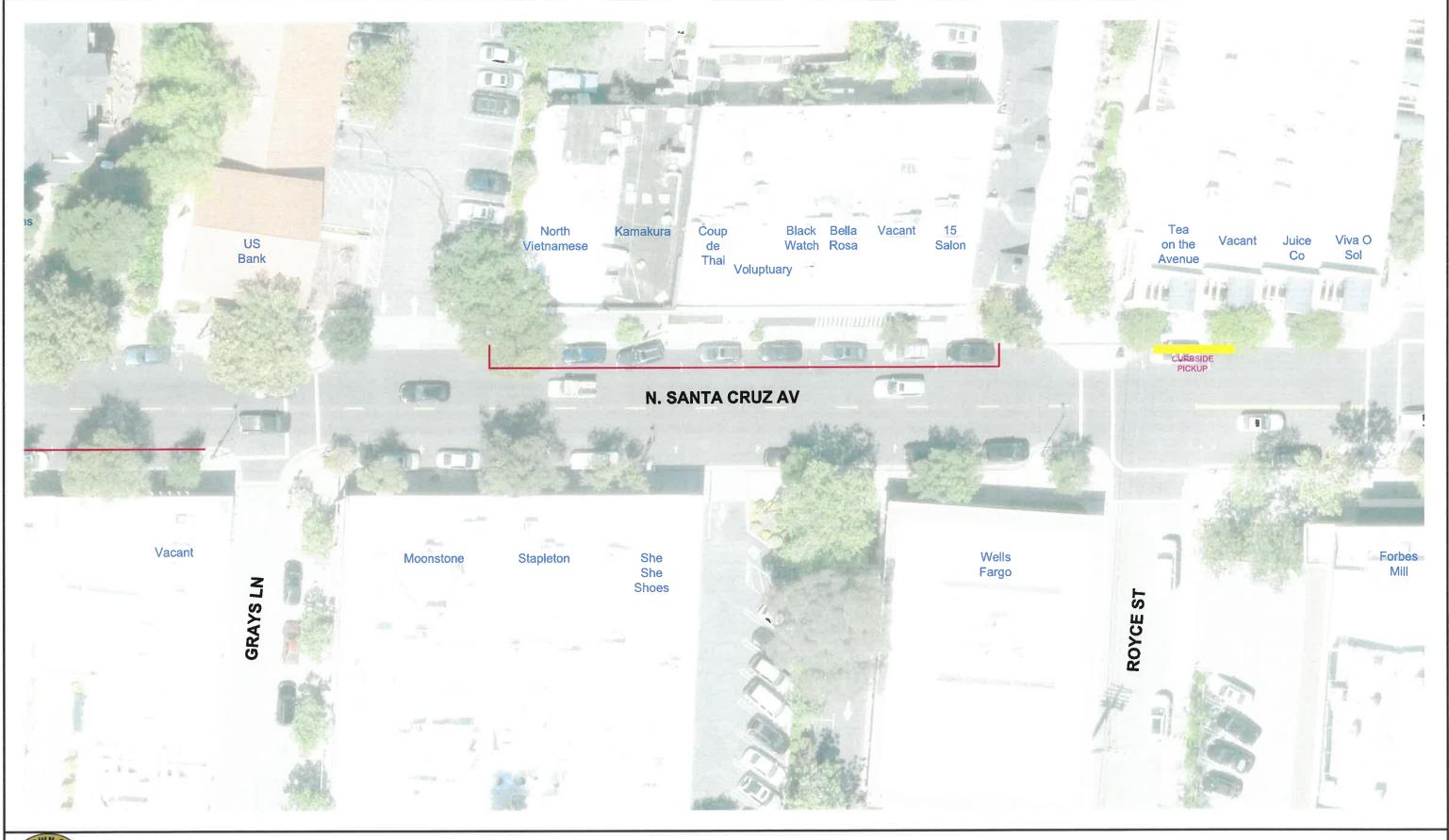
PROPOSED DOWNTOWN PARKLETS
N. SANTA CRUZ AVENUE AT BACHMAN AVE-PETTICOAT LN

SHEET-10



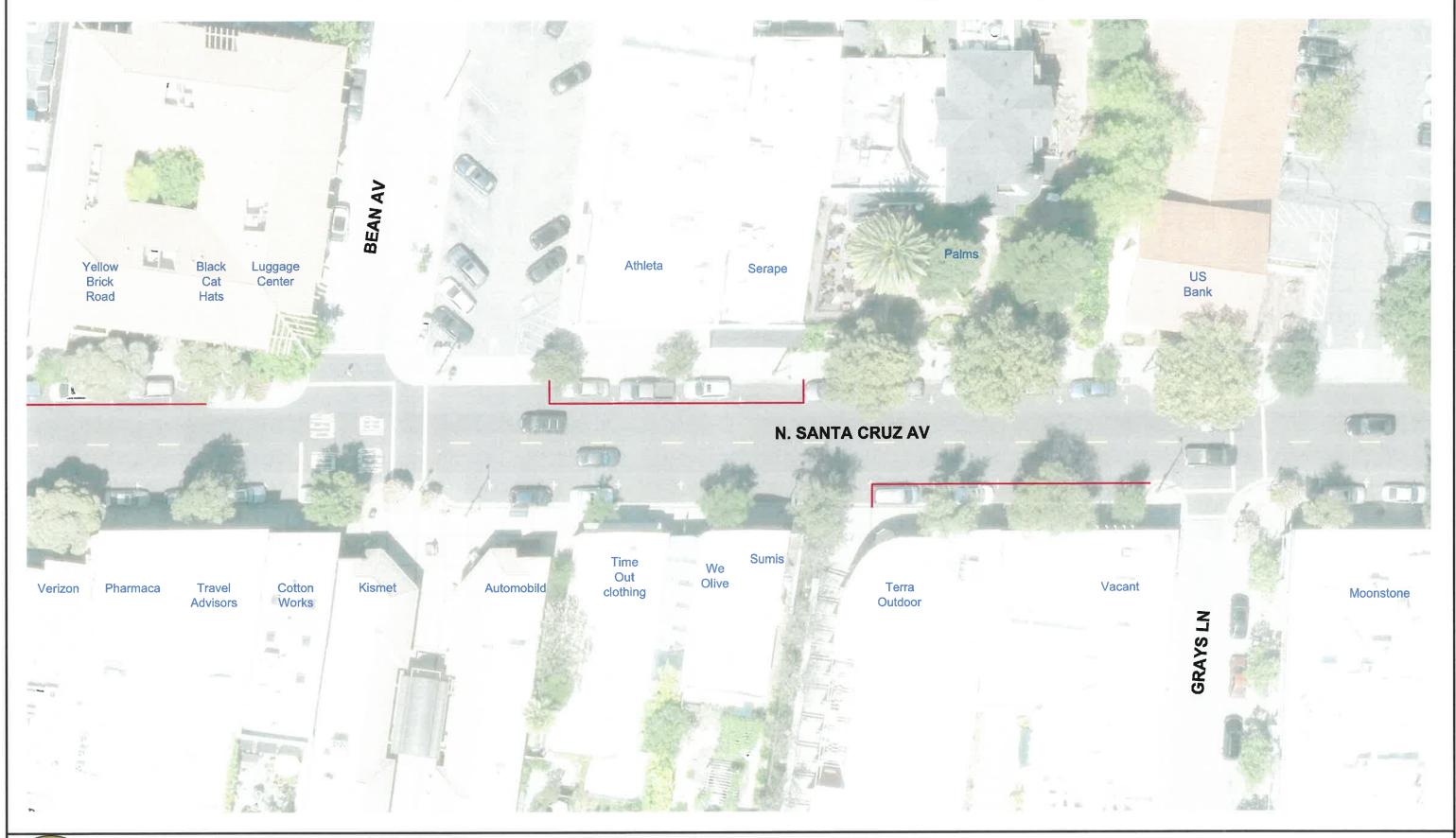


PROPOSED DOWNTOWN PARKLETS
N. SANTA CRUZ AVENUE AT ROYCE ST-BACHMAN AV



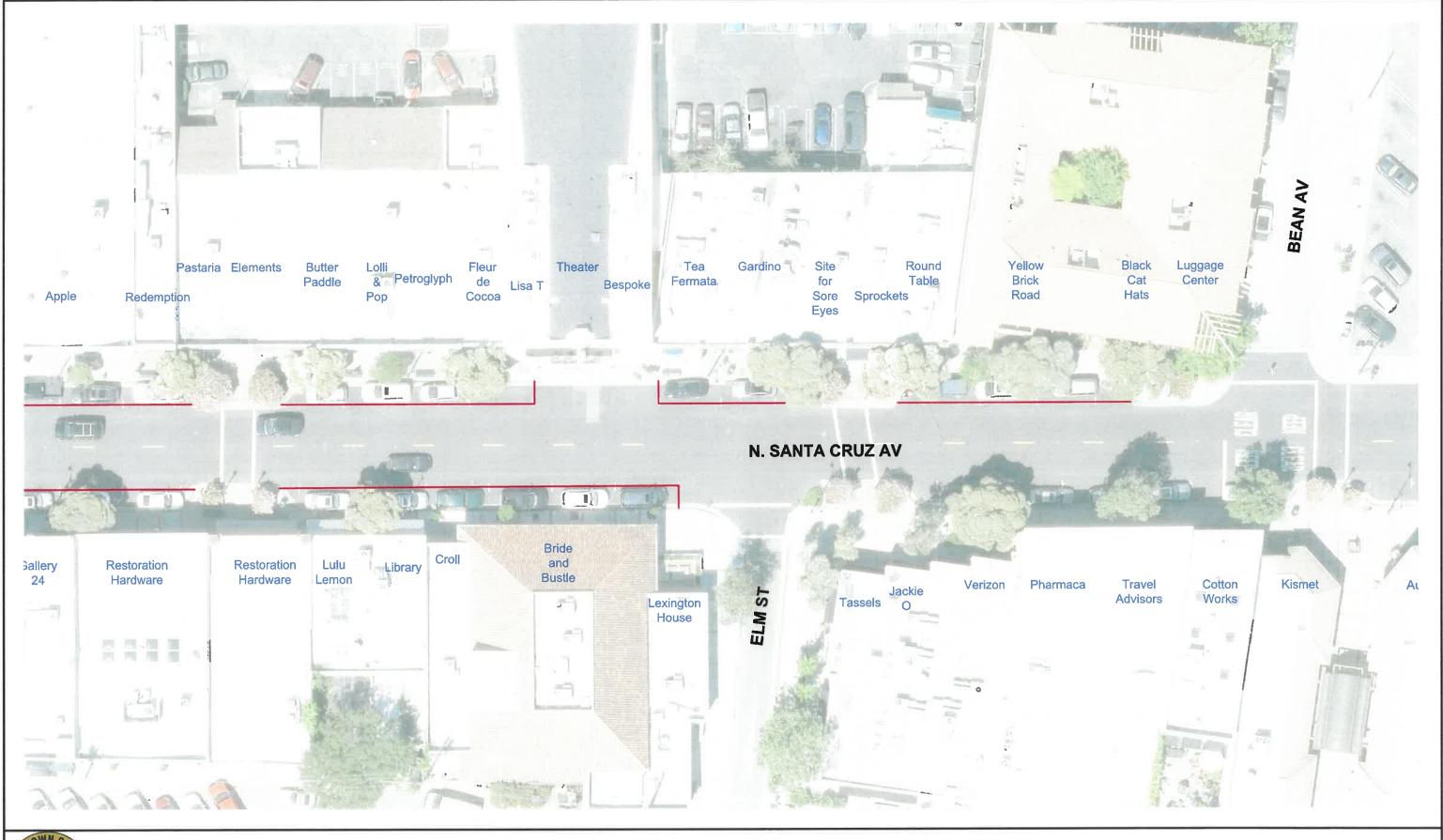


PROPOSED DOWNTOWN PARKLETS
N. SANTA CRUZ AVENUE AT ROYCE ST



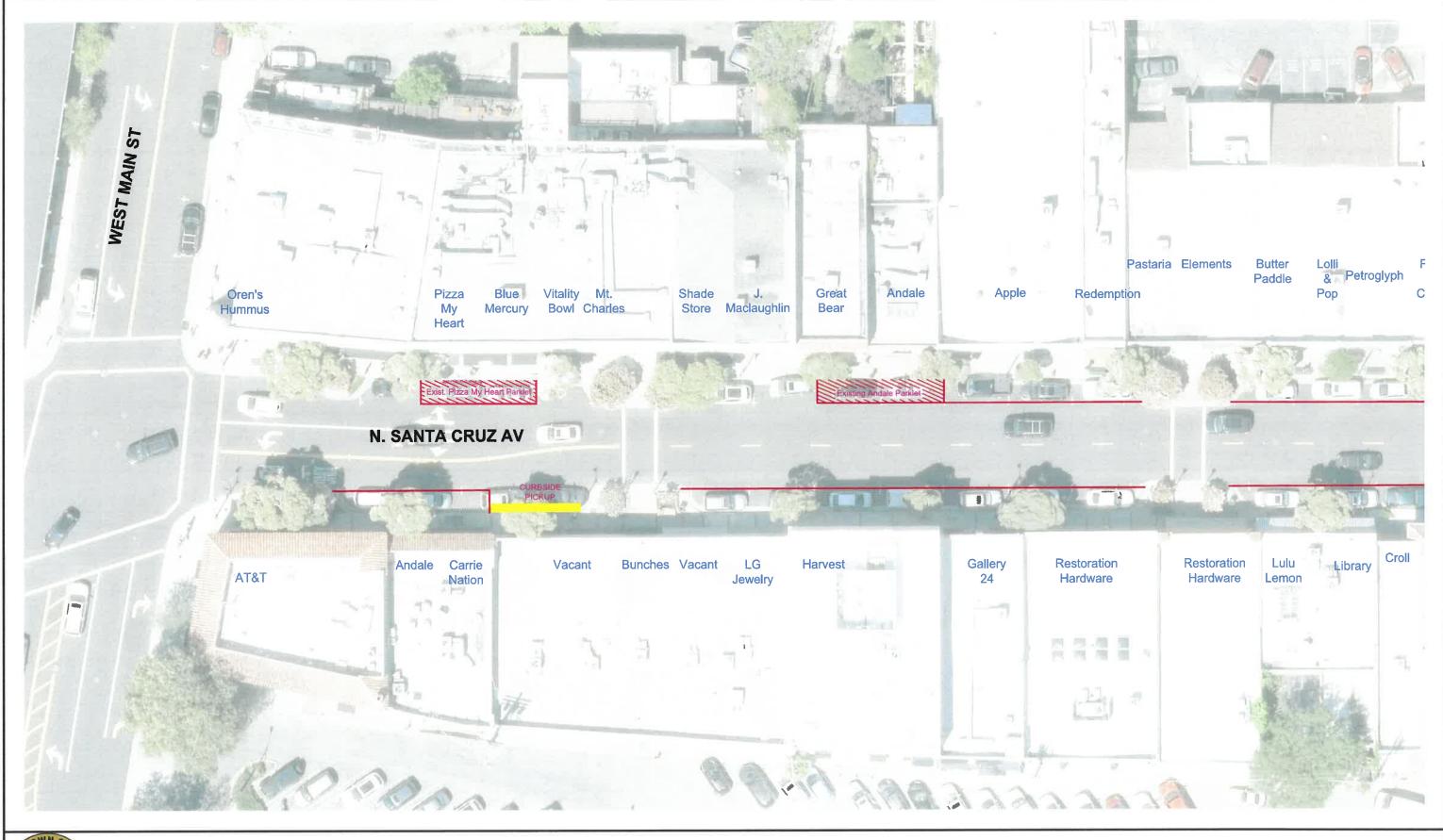


PROPOSED DOWNTOWN PARKLETS
N. SANTA CRUZ AVENUE AT GRAYS LN





PROPOSED DOWNTOWN PARKLETS N. SANTA CRUZ AVENUE AT ELM ST





PROPOSED DOWNTOWN PARKLETS N. SANTA CRUZ AVENUE AT MAIN ST

SHEET-5





PROPOSED DOWNTOWN PARKLETS S. SANTA CRUZ AVENUE AT MAIN ST



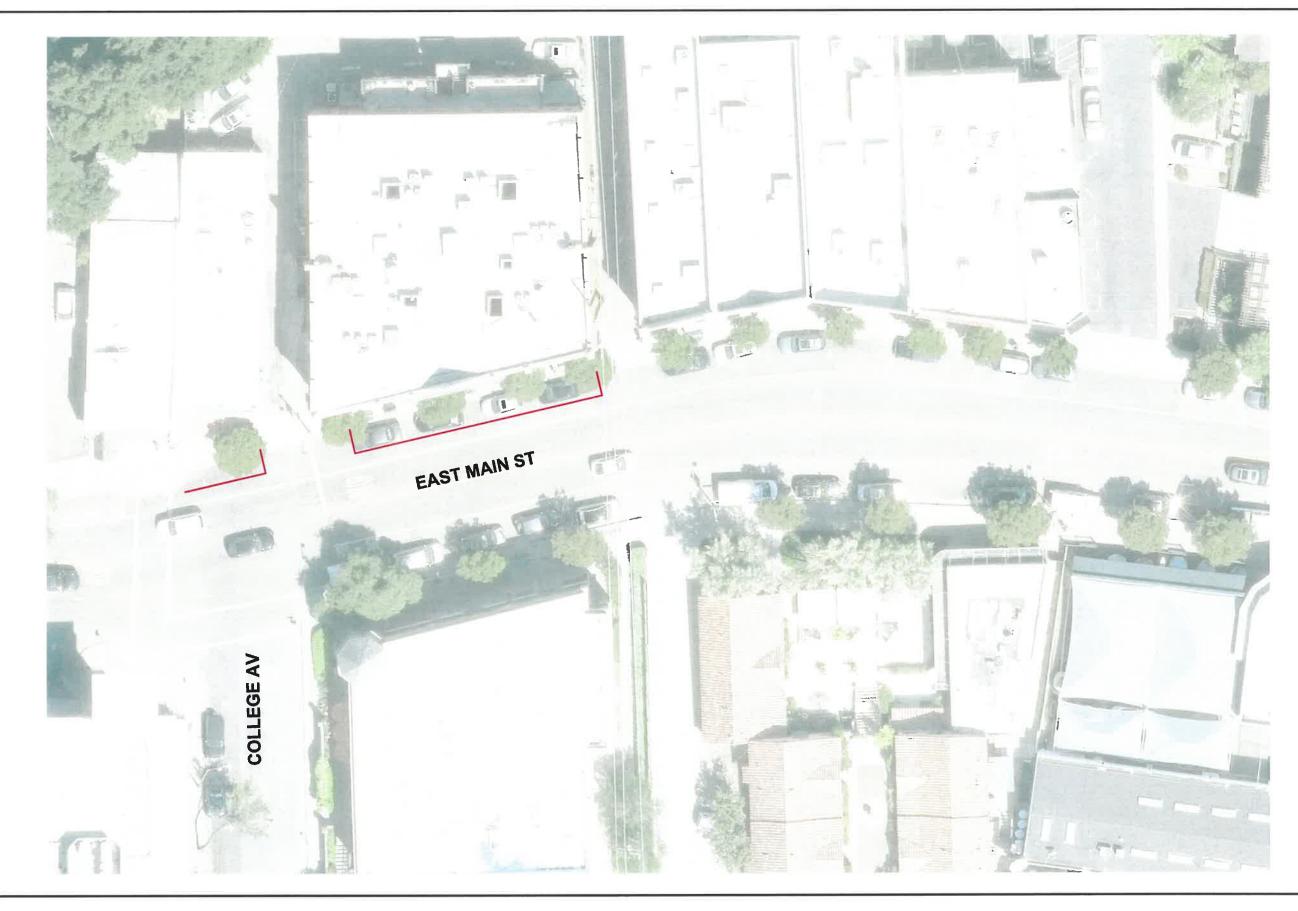


PROPOSED DOWNTOWN PARKLETS MAIN STREET AT SANTA CRUZ AV



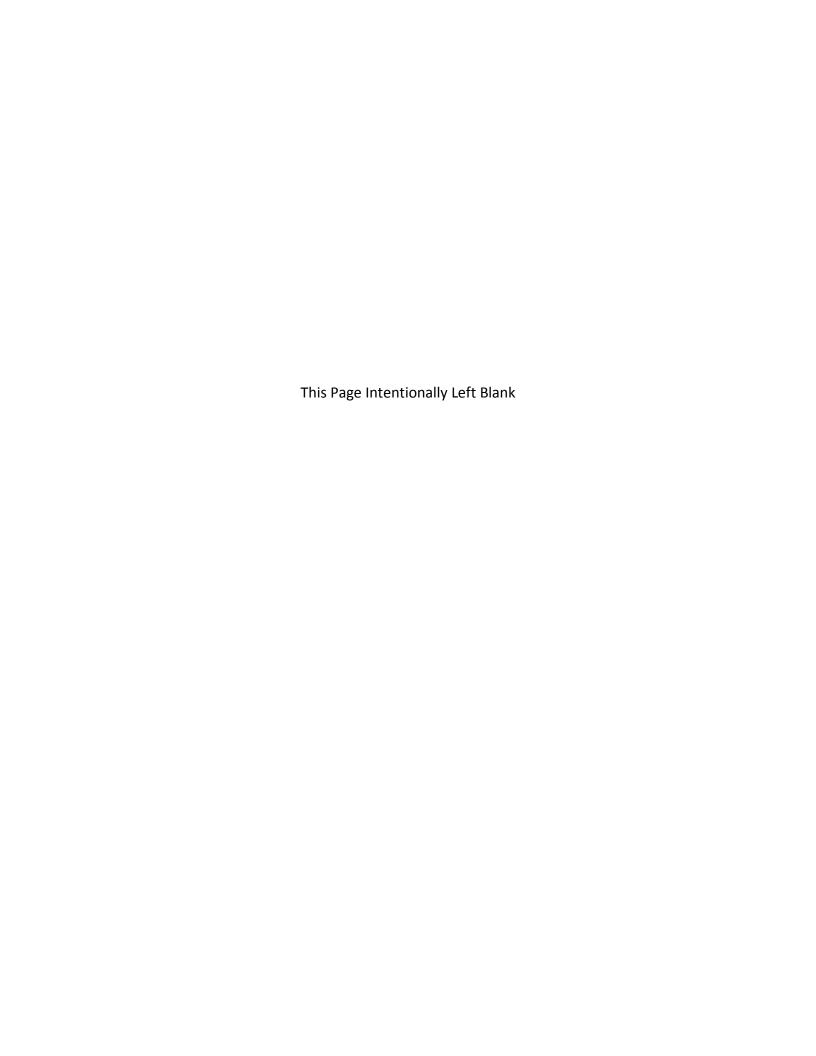


PROPOSED DOWNTOWN PARKLETS MAIN STREET AT UNIVERSITY AV





PROPOSED DOWNTOWN PARKLETS MAIN STREET AT COLLEGE AV



Lynn Kennedy P.O. Box 2143 Los Gatos, CA 95031 June 8, 2020

Los Gatos Town Council 110 E. Main Street Los Gatos, CA 95030

Re: June 8 Meeting, agenda item #1, Los Gatos Community Vitality and Economic Recovery Initiative

Dear Mayor and Council Members:

Congratulations to you and staff for moving quickly to help town businesses in light of the ongoing need for social distancing, etc. While I wish very much that staff's proposed map of downtown parking, parklets, pickup spots, etc. had been part of the council packet for review, I applaud the concept of keeping street parking where desired by businesses (or where parklets don't make sense) and expanding parklets to commercial streets not mentioned in June 2 Council meeting. I ask that you consider the following when providing further guidance to staff:

- These new parklets are TEMPORARY; does it really make sense to invest in expensive planters?
 - Could the town provide more/better help to business with this money?
 - What will happen to these planters in the fall when parklets are dismantled?
 - Parklets should be dismantled before Thanksgiving to make way for parking for holiday shopping and (hopefully) indoor dining
- Could the town provide rented trees in very large pots or boxes to provide both ambience and shade in parklets?
- When reviewing the map of proposed parklets, please consider how much outdoor space is already available to a restaurant on or around its location; if there is already a significant amount of space for outdoor seating it may not need to be augmented
 - As staff notes, parklets can be expanded if needed, so if there are questionable areas on the map (especially areas not mentioned during June 2 meeting) please consider time for further review
 - The total amount of parking repurposed for parklets should not exceed the total approved at the June 2 meeting
 - If a business in Old Town wants parklets, then Old Town must open both of its parking lots during business hours (perhaps 8am-midnight)
- Please ensure that businesses do not block sidewalks, traffic lanes or bike lanes. Tables, signs and other objects should be carefully placed (and the less A-frame signs in narrow spaces the better!)
- Please continue to work with businesses to share the use of private parking lots when those businesses are closed

Sincerely,

From: Glenn Harmatz
To: PublicComment

Subject: Athletic Performance at 55 W. Main St. Date: Sunday, June 7, 2020 7:32:22 PM

I am interested in getting a Parking spot in front of my store at Athletic Performance, 55 W. Main St., Los Gatos, for the curbside Pick-up. I just want to sign-up for this program.

- 1) When will this go into affect?
- 2) How do we get a sign for our parking spot in front of our store?
- 3) How long will it be in affect?
- 4) If our neighbor is out of business, can we get two spots if we anticipate a lot of business.

On a side note and another question:

Since the Los Gatos Creek Trails are so crowded now with walkers, runners, bikers crossing each other, my question is:

Is there someway, the Town can help Los Gatos High School get the High School Track to open for jogging, so the trail will be less crowded and will be actually safer since all walkers and joggers will be going one way.

The Track is actually a community track, since community donations put in that track surface.

Thanks, Willie Harmatz Los Gatos High School From: Jim Foley
To: Monica Renn

Subject: Thoughts for Council Meeting tonight Date: Monday, June 8, 2020 10:50 AM

From: Jim Foley

Sent: Monday, June 8, 2020 10:50 AM

To: Monica Renn

Cc: Catherine Somers; Randi Chen; David MacGregor-Scholes; Kevin Youkilis; Sue Farwell; Andrea

Romano

Subject: Thoughts for Council Meeting tonight

Hi Monica,

We reached out to the restaurants and merchants and the response has largely been that many of them need extra space and are fine with k-rail. We understand the k-rail last year was heavily criticized, but these are different circumstances. The Chamber can assist getting the message out through their typical outlets that these are an urgent and temporary solution. The businesses that need the space should simply coordinate with PPW, and PPW should help expedite the placement of the k-rail immediately. To the extent the businesses would eb allowed to decorate or paint the k-rail, we think that would help too.

Further, we do not support spending any funds on more permanent planters at any time down the road. By that time, we are expecting to be closer to normal operations and it would be a total waste of Town funds. Anyone looking for a more permanent solution should go through the original parklet pilot program. Maybe it would be wise to make that program more permanent in nature. The emergency funds can be reallocated back to the downtown/streetscape project later in the year.

As for marketing and outreach, as I mentioned in my last follow up email, I don't think we want to spend time/money on that effort at this time. Things are opening up quickly and we want to monitor that over the next couple of weeks before revisiting if a marketing and outreach campaign is necessary.

Please pass along to Town Staff and Council for the meeting tonight.

Thank you,



Owner | 408.813.7490



From: Donna Novi <thepastariaandmarket@gmail.com>

Sent: Monday, June 8, 2020 11:34 AM

To: Laurel Prevetti < LPrevetti@losgatosca.gov>

Cc: Monica Renn <mrenn@losgatosca.gov>; Arn Andrews <aandrews@losgatosca.gov>

Subject: Re: This week's pickle

Thank you, Laurel! I know this in my heart and I do believe in the system. It has just really been rough this last week. 'Every man for himself' goes against my nature, so it's been a little hard contemplating each move out here in the New Wild West.

But. We will take anything that involves 2 tables or more if it helps us survive! Thank you again, you are always kind, informative and supportive, Donna

On Mon, Jun 8, 2020, 11:23 AM Laurel Prevetti < LPrevetti@losgatosca.gov > wrote:

Good morning,

Thank you so much for reaching out. As one of our beloved businesses, we care about your success. Thank you for all that you do!

We are happy to include your email below as part of the Desk Item to Council so they can read your words. Don't worry about typos. We understand the urgency to communicate, thank you.

The meeting tonight is on Zoom and you are welcome to join us. Here is the link to the meeting: https://zoom.us/j/92477811327 and type in the password: 138091. The Mayor will recognize everyone who wants to speak and will ask you to click the raise hand button so she knows you want to do so. Please be sure you have an updated version of Zoom for the best participation, thank you.

I understand that Monica is working with you on your outdoor dining needs. Please let us know if there is anything more we can do for you.

Take good care and our best wishes, Laurel

From: Donna Novi

Sent: Monday, June 8, 2020 11:00 AM

To: Laurel Prevetti ; Arn Andrews **Subject:** This week's pickle

Hello Laurel and Arn,

For some reason I cannot send an email from the Town's site using my laptop, and lucky you, I happen to have both of your e-mails, haha!

If possible, could you send to the right spot for me, for tonight's meeting? If not, I understand. I know things often get a little worse before they get better, but this weekend finally put me over the edge.

At The Pastaria, after 24 years in town, we find ourselves in a holding pattern. Under normal circumstances we would just be patient, but we just don't have that luxury right now. I am hoping that tonight's meeting will result in something solid that we can begin to plan around. I agree, I would much rather have the same planters that are being used in the parklets. We received a bid for a parklet on March 13th. (We were not privileged enough to have a generous landowner foot the bill for one of these amazing parklets.) As we were weighing out whether or not we could afford to spend 80 thousand dollars on what we were told could be temporary (about 18 months), at which time we would possibly have to tear it out at our expense, or roll the dice and hope they would get to stay, Covid-19 SIP occured. Spending money on a gamble was off the table.

We have managed to keep plugging up the holes in our sinking boat, managed to keep 8 employees working and have even paid our rent in full for April and May, about to pay June, late. Our set up in the new location is narrow, and does not allow 6 foot distancing across, so we need to stagger, which nets about 6 or 7 tables in the dining room. Our old location had 11 tables, plus 2 outdoor tables, for about 1/3 of the rent, so you can imagine the situation we have gotten ourselves into. I agree, K rail is not the best or prettiest way to go, but for The Pastaria and a few of us on N. Santa Cruz, specifically North, Hanna's spot, we need something to help us have a couple of outdoor tables to survive in this current climate. We will take whatever crumbs are available if it nets a few tables more.

Sorry for the typos, I am hastily typing to get this in on time. Thank you for your ongoing support and understanding, Donna Novi The Pastaria